



KATHERINE ELEMENTARY PTA READ-A-THON FUNDRAISER 2021



Dear Katherine Families,

In lieu of our usual Spring Fundraiser Jog-a-thon we will be hosting a virtual and distance friendly Read-a-thon. So, dust off those favorite stories and get ready to hunker down with some great books, all while raising money for our school! Our fundraiser Read-a-thon will run for two weeks. It kicks off March 1st and runs through March 12th. As part of our kickoff, every student will receive a free book on March 1st! We will also have fun prizes and reading rewards available! We are asking students to accept donations from friends and family in support of their reading efforts. Students can receive flat donations or per-minute donations using 99Pledges as our online donation platform. The funds raised are vital to our many PTA funded efforts, including instructional materials, classroom supplies, PE and playground equipment, school events and assemblies, and much, much, more! We understand this has been a difficult year for many so please only give as you are able.

To get started follow these steps:

- 1) Go to our PTA website and fill out a participation waiver. It can be filled out quickly and easily online at https://docs.google.com/forms/d/e/1FAIpQLSfh49GpFBvsvSyEWhntB_TPj-yxKfcbCDPQIAUszHjXTV6_g/viewform. All classrooms with 100% participation waivers submitted will get to celebrate with a pajama day!
- 2) Set up your student page by following this link: www.99pledges.com/fund/KatherinePTA2021/addme. Email out your page to friends and family.
- 3) Log reading minutes **every school day (Mon-Fri)** by submitting this form: <https://forms.gle/HfCSZVKGzCs5w5GU8>. Be sure to log daily and earn minutes towards reading rewards!
- 4) Read, read, read some more, and have fun!

Ways to Help:

- 1) Post and share the 99Pledges page with family and friends via social media and email.
- 2) Encourage lots of reading! Check to see if the daily log has been submitted.
- 3) Honesty! While it's tempting for students to inflate the number of minutes read, we hope families can use this as a valuable opportunity to teach the importance of honest, hard work.

Thank you for your Support!!

Feel free to contact us at keptacroc@gmail.com

READING REWARDS!

To encourage reading we have included some fun rewards for students! Students can earn rewards by reaching the money raised goal *or* by meeting the additional minutes read. It does not have to be both. For each reward tier reached students also receive tickets into the Prize Drawing. Due to the individualized nature of a read-a-thon, siblings are not able to combine donations or minutes to reach higher prize tiers. See additional details below.

Reading Rewards	Money Raised		Minutes Read per Grade Level		
			TK-1st	2nd-4th	5th-6th
	\$40.00	and /or	150 minutes	250 minutes	350 minutes
	\$60.00	and /or	200 minutes	300 minutes	400 minutes
	\$100.00	and /or	300 minutes	400 minutes	500 minutes
	\$200.00	and /or	500 minutes	600 minutes	700 minutes

*Earn 1 Prize Drawing Ticket per category with a total of 2 tickets per tier if both the money is raised *and* the additional minutes are read. So, if “Student A” is a 1st grader who raises \$200 *and* reads 500 additional minutes they earn a total of 8 Prize Drawing Tickets, 2 for each tier. All other prizes are not cumulative and only 1 prize per tier is earned regardless of if it is reached by monies raised or additional minutes read. Meaning “Student A” will also receive 1 bookmark, 1 multicolor pen, 1 emoji sharpener, and 1 animal eraser along with their 8 drawing tickets.

PRIZES AND PRIZE DRAWING!

1) Top 3 monetary earners for the school will win these fun prizes:



2) Top readers of additional minutes in each grade level will receive a \$5 gift card to the \$5 bookstore in town:



3) The winner of the Prize Drawing will receive a Kindle Fire!

